TWOPAGES

EFFORTLESS LIVING



CUSTOM DRAPERY · BLINDS · SHADES

THE JOURNEY OF TWOPAGES

05	WHERE	WE	BEGAN	V

- 19 CREATIVE PARTNERSHIPS
- 45 SPACES THAT TELL STORIES
- THE PRODUCTS
- 75 CAPABILITIES



WHERE WE BEGAN



WHO WEARE?

We are TWOPAGES Curtains, a team with a passion for providing high-quality, stylish custom window treatments to families worldwide. We have proudly served over 600,000 families since our very beginnings.

BRAND STORY

A DESTINATION FOR HIGH-QUALITY, STYLISH CUSTOM WINDOW TREATMENTS.

TWOPAGES begins with founder Ray Chen, who has a passion for home decor. When Ray first decorated his own home and purchased curtains, he was unaware that curtain prices were calculated by size. After eagerly waiting for two weeks, he unexpectedly received an additional invoice, which left him disappointed. Ray realized that many people might face similar struggles due to the complex and expensive curtain buying process. He wanted to change this by simplifying the cumbersome selection process, allowing everyone to easily enjoy a beautiful home life. So, he came up with TWOPAGES, a place where buying custom drapes is as easy as ordering from a menu. At TWOPAGES, we're here to make your curtain dreams come true hassle-free. Your home, your style, simplified with TWOPAGES window treatments.









BRAND VALUES

Our core values revolve around simplicity, a neutral lifestyle, and superior quality. We believe in making the curtain-buying process hassle-free, providing high-quality products at fair prices, and ensuring our customers' needs are met with utmost care and efficiency. Embracing an "Effortless Living" philosophy, our aesthetic designs foster peace and harmony in your space.











LYDIA







HOLLY







OUR MISSION

We are committed to providing exceptional window treatment solutions for consumers pursuing a high-quality lifestyle and personalized design. Whether you are a professional interior designer or a home décor enthusiast, our products meet your high standards for aesthetics and functionality. With diverse customization options, a simplified purchasing process, superior quality, and stylish design, we bring art into your life.



CREATIVE PARTNERSHIPS

STEFANA SILBER

I CONSIDER MYSELF AN AUDIENCE MEMBER OF MY OWN AUDIENCE BECAUSE I'M A CONSUMER, JUST LIKE YOU.

"My name is Stefana Silber, and I create home decor content primarily for Instagram and my blog, StefanaSilber.com.

One of the most important — yet often overlooked — aspects of interior design is window treatments. They can be difficult to access or understand for the average person. I kept coming back to TWOPAGES because their draperies had a detail that caught my eye — something you rarely, if ever, see in retail locations across the U.S.: the pinch pleat header option.

But what truly impressed me were the actual drapes — the quality, the material, the execution, and the value I received for the price I paid. That's when I decided to reach out to TWOPAGES and say, "Hey, I'm over here, and you have an amazing product — why don't we create a collection together?" I offered to curate a collection of drapery patterns from their designs that I would select and present to my audience."











Refined Comfort in Every Thread

The Stefana Silber X TWOPAGES collection offers a unique blend of comfort and style, designed to elevate any space. The luxurious textures and rich materials create an inviting atmosphere, allowing homeowners to enjoy a touch of elegance without overspending.

Nature-Inspired Elegance

The Stefana Silber collection draws inspiration from the natural world, em-bracing earthy tones and organic textures. Each piece harmonizes with the beauty of your surround-ings, infusing your home with a refreshing, grounded aesthetic.



Elevating Excellence: Our Brand Ambassadors Redefine Style and Substance.

As a mother of three, Stefana has tried to provide the best living environment for her children. This time she designed 21 new patterns to add a bit more warmth and happiness to your home.

Neutral home décor style with patterns plaid, floral, dots ... and more. Stefana's passion is sharing all the knowledge she gained from years of projects and renovations to make your home look like it came from the catalog pages without breaking the bank.



SARA LE

I WANT TO SHOW MY AUDIENCE THAT IT'S POSSIBLE TO ACHIEVE A HIGH-END LOOK THAT IS UNIQUE, YET APPROACHABLE.

"I'm Sara Le, I'm a content creator focused on upscale DIY, unique interior styling, and custom furniture building.

My goal is to create luxurious designs that feel both unique and approachable. I wanted to show my audience that achieving a high-end look with custom curtains is possible — just measure, order online using TWOPAGES' simple guide, and install them yourself.

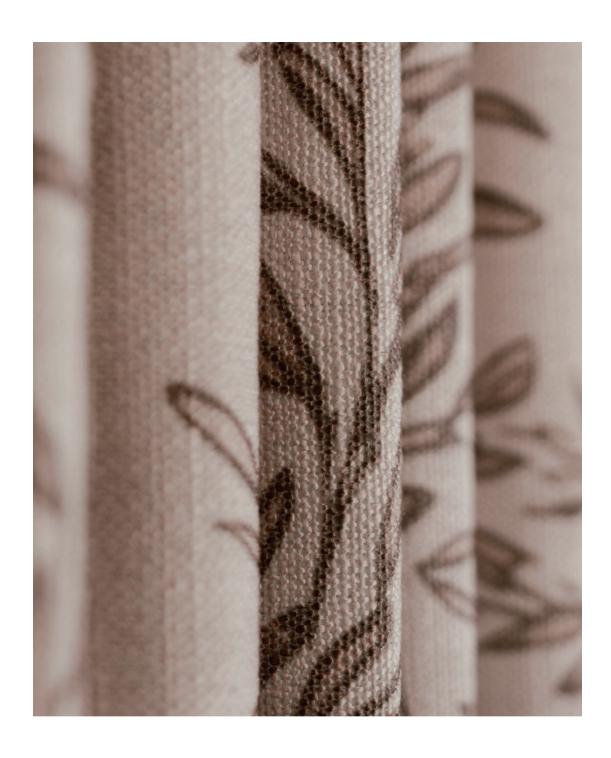
This collection features three timeless patterns — floral, leaves, and plaid — with 17 variations to choose from. I designed these to add subtle pattern and texture to a space, like the look of wallpaper but without the commitment. There's a feminine option, a classic one, and one that strikes a balance between the two."











Luxurious, yet Approachable

The Sara Le x TWOPAGES Collection is all about making high-end design accessible. By utilizing TWOPAGES' custom curtains, Sara showcases how to achieve an upscale look without compromising on comfort or style. With simple measuring instructions and easy installation, anyone can transform their space into a stylish sanctuary that reflects their personal taste.

Earthy Tones, Neutral Aesthetic

Color is a vital aspect of design, and the Sara Le Collection delivers a palette of timeless, earthy tones that harmonize with any interior style. Each curtain is crafted in subtle shades, offering a cohesive aesthetic that enhances your home's ambiance.



"Sharing with you all the love that I have for my home, interiors & styling, diy& home improvement projects. I love that you're here & I hope you can find inspiration through my passion! "——Sara

17 printed designs on heavyweight linen-blend fabric create a cozy, inviting atmosphere in your home. Featuring delicate plaid, leaf, and floral patterns, this soft linen blend adds subtle sophistication and texture to your windows.



AMY SWITZER

WHERE ECLECTIC SOUL MEETS TIMELESS LUXURY

"I'm Amy Switzer, an interior designer based in Dallas. I'm originally from the Midwest—St. Louis, Missouri—and studied textile design in college.

After graduation, I moved to New York City and spent the majority of my career in home textiles manufacturing. A few years ago, I launched my interior design business. Since home textile design has been the core of my professional background, collaborating with TWOPAGES to design a collection felt like a natural fit.

This collection draws inspiration from bold brushstrokes, luxe textures, and ombré fades—each design tells a story. The vibe is a mix of artful expression, layered neutrals, rich jewel tones, and playful pattern play. Together, it creates a look that's eclectic, elevated, and full of personality."











Vintage Spirit, Modern Style

Rooted in Amy's love of vintage and art-forward interiors, the collection offers a masterful mix of classic and contemporary. Earthy browns, layered neutrals, and luxurious purples offer timeless appeal, while bold color moments keep things fresh and unexpected. This is high-end design that doesn't follow trends—it sets them.

Earthy Tones, Neutral Aesthetic

Color is a vital aspect of design, and the Sara Le Collection delivers a palette of timeless, earthy tones that harmonize with any interior style. Each curtain is crafted in subtle shades, offering a cohesive aesthetic that enhances your home's ambiance.



"Each design brings something different to the table but they all share the same goal to help you build spaces that feel intentional, elevated and authentically you."

The 20 designs celebrate dimensional storytelling through brushstrokes, ombré effects, tonal stripes, and weaving textures, bringing a sense of depth and luxury. Designed for the eclectic, these drapes work beautifully in spaces that embrace "curated imperfection", standing out as focal points or as harmonizing elements.



SPACES THATTELL STORIES

AMY COURTNEY

A STUNNING FUSION OF COASTAL SERENITY AND PERSONAL EXPRESSION.

Meet Amy Courtney, founder of NYC-based Amy Courtney Design. With nearly two decades of experience, Amy brings a unique blend of creativity and craftsmanship shaped by her roots — growing up with an interior designer mother and a carpenter father. Her signature style pairs eclectic touches with timeless sophistication, and a sense of understated luxury.

Amy's work spans model residences, amenity spaces, and private homes across the tri-state area, always grounded in thoughtful function and tailored elegance. Whether it's layering textures or blending old with new, she's known for creating spaces that feel curated yet deeply livable. At the heart of every project is collaboration — designing homes that reflect each client's lifestyle and story.







DEAN GAYLORD

A TRANSITIONAL VISION ROOTED IN HISTORY AND PERSONAL PASSION.

Meet Dean Gaylord, a creative designer based in Upstate New York. Dean's journey into design was anything but linear. Raised in a family-owned bed and breakfast in a ski town, he was surrounded by creativity from a young age. Though he initially pursued a career in healthcare, the disruptions during the COVID era reignited his passion for design. Today, he's dedicated to crafting homes that honor both tradition and individuality.

Dean's signature style blends modern functionality with timeless character. For Dean, thoughtful design is not about excess — it's about creating spaces that tell a story, feel lived in, and reflect the people who call them home.







Drapery: Liz Linen Curtains with Border Trim-Ivory White, Triple Pleat, H61, Room Darkening Liner Shade: Natural Paper Bamboo Woven Shade-Marble White, Outside Mount, Cordless, Privacy Liner

NATALE AURIGEMA

A BEAUTIFUL HOME SHOULD TELL YOUR STORY LAYERED LIVED IN ENTIRELY YOUR OWN.

Meet Natalie Aurigema, a self-taught designer whose journey began with a love for storytelling and a need for creative expression during early motherhood. With a background in PR and Journalism, she turned her Instagram into a micro blog — now a go-to space for design inspiration, motherhood reflections, and timeless interiors.

Her design style is rooted in natural textures, vintage finds, and coastal calm. Think soft neutrals, driftwood tones, airy linens, and well-worn antiques. After styling her own vineyard wedding in 2015 and decorating her home in 2020, Natalie dove headfirst into design — learning scale, principles, and industry standards from the ground up. Today, she creates effortlessly elegant spaces that feel warm, relaxed, and deeply personal.







TAMARA ANKA

I LOVE A CHIC, CURATED AND COLLECTED LOOK, A SPACE THAT FEELS LIKE IT'S EVOLVED OVER TIME AND IS VERY PERSONAL.

Meet Tamara Anka, the creator behind CitrineLiving - a space where she shares her love for beautiful, sophisticated interiors.

Inspired by her mother's influence on art, design, and fashion, Tamara blends classic American style with European touches, incorporating chi-noiserie and coastal elements throughout her home. CitrineLiving reflects her personal journey, creating timeless yet inviting spaces with layers of color, texture, and pattern. With blue as her signature hue, Tamara's designs offer a curated, collected feel that's both chic and casual, making any home feel personal and elegant.







THE PRODUCTS

DRAPERY

Experience the perfect blend of elegance and durability with our breathable linen curtains of neutral beauty.



Isabella Heavyweight Cotton Drapery Pleated-Beige White, Triple Pleat, Room Darkening Liner



Liz Linen Roman Shade Cordless-Snow White, Inside Mount, Unlined

BAMBOO SHADES

Natural Shades bring nature in with rich texture and color. Crafted from



Natural Ramie Bamboo Woven Shade-Beige LN36, Outside Mount, Corded, Unlined, No Edge Binding



VENETIAN BLINDS







CELLULAR SHADES







LARK MOTORIZED

Our Lark Motorized Curtain Tracks combine intelligent control with elegant design to create a convenient and comfortable living space, allowing you to easily adjust the opening and closing of your curtains and control light, shade and privacy as you please. In addition, you can explore our Holdbacks and a variety of Pull Wand to meet your every need.







CAPABILITIES





PRESS RELEASES

"This Brand Is Leveraging Up-And-Coming Micro Influencers And Interior Designers To Design Custom Curtains"

Forbes

House Beautiful

AD

design\milk*

"I was pleased with the material and feel of all my items. TWOPAGE Soffers Belgian flax, faux linen, and polyester blends that all feel nice and don't look cheap."

Forbes

House Beautiful

AD

design\milk*

"Allen was impressed at the quick ship time for her Sara Le-designed cordless Roman shades from TWOPAGES, another self-service platform that requires shoppers to take their own measurements (don' t fret—the site makes helpful recommendations on how to measure windows for a precise fit)."

Forbes

House Beautifu

AD

design\milk*

"TWOPAGES - the DTC disruptor turning custom window treatments into unique self-expressions - is stepping into its next phase in a natural evolution with a new partnership and an inaugural contest."

Forbes

House Reautiful

AD

design\milk*





181K 1,246 followers posts



35.4K 307.6K followers likes



41K 14K likes



6K 10m+ monthly views



YouTube

16.4K 1.7K subscribers videos



2,022 Reviews

4.5 ****





















































Inspired by Life, Designed for Home.











Life is not to discover, life is to create.